

BUSINESS MANAGEMENT DEPARTMENT**GUIDED PATHWAY: MANAGEMENT**

For more information, visit www.laredo.edu/ and your academic advisor.

This is an example course sequence for students interested in pursuing Business Management. It does not represent a contract, nor does it guarantee course availability. Following this pathway will help you earn an Associate of Applied Science (AAS) degree in Business Management¹. For official degree requirements, [click here](#).

The AAS degree in Business Management is designed to train and assist students seeking responsible positions in the field of business management. It is designed to give the students a basic knowledge of small business management, small business financing, bookkeeping, customer relations, marketing, ethics, and problem solving as it applies to the field of business. Courses that complete the Degree (D) and courses that complete the Certificate II (C II) or One Semester Certificate (C I) are noted below.

Visit [Career Pathways](#) to view guided pathways created for students who complete an AAS degree and the options for transfer. Speak with an academic advisor at your college to choose courses that will help you to transfer to a specific university

**COLLEGE READINESS REQUIREMENTS (only for the AAS)**

Enrolling in one or more courses may be necessary if assessment activities and previous academic experiences indicate a need for additional knowledge and skills:

READING & WRITING PLACEMENT

TSI MET: **YES** NO

IF NO, ADVISOR INSERT COURSE(S) NEEDED

☐ INRW _____

☐ OTHER: _____

MATH PLACEMENT

TSI MET: **YES** NO

IF NO, ADVISOR INSERT COURSE(S) NEEDED

☐ DEV MATH _____

☐ OTHER: _____

ENGLISH LANGUAGE PROFICIENCY

TSI MET: **YES** NO

IF NO, ADVISOR INSERT COURSE(S) NEEDED

☐ ESOL _____

☐ OTHER: _____

Exemptions/waivers may exist. Speak with an academic advisor regarding placement in college readiness courses and your ability to enroll in core academic coursework.

SEMESTER BY SEMESTER MAP FOR FULL-TIME STUDENTS²

			SEMESTER 1	ACTION ITEMS
D	C II	C I		
♦	♦	♦	BMGT 1327 - Principles of Management	<input type="checkbox"/> Meet with your advisor to confirm academic and career goals before taking courses and again at the end of the semester. <input type="checkbox"/> Meet with a career advisor or instructor to research your career options and opportunities for job shadowing. Apply to obtain Associates of Applied Science Diploma.
♦	♦	♦	MRKG 1301 - Customer Relationship Management	
♦	♦	♦	BMGT 1305 - Communications in Management	
♦	♦	♦	BMGT 1341 - Business Ethics	
♦	♦	♦	ACNT 1431 – Federal Income Tax: Individual	
TOTAL SEMESTER CREDIT HOURS: 16				
D	C II		SEMESTER 2	ACTION ITEMS
♦	♦		BMGT 2303 – Problem Solving and Decision Making	<input type="checkbox"/> Meet with your advisor to confirm academic and career goals before taking courses and again at the end of the semester. <input type="checkbox"/> Meet with a career advisor or instructor to research your career options and opportunities for job shadowing. Apply to obtain Associates of Applied Science Diploma.
♦	♦		MRKG 1311 – Principles of Marketing	
♦	♦		HRPO 2301 – Human Resources Management	
♦	♦		BMGT 1291 - Special Topics in Business Administration and Management (CAPSTONE)	
♦	♦		HRPO 1311 - Human Relations	
TOTAL SEMESTER CREDIT HOURS: 14				
D			SEMESTER 3	
♦			XXXX X3XX– Language, Culture, and Philosophy/Creative Arts (C)	
♦			ECON 2301 – Principles of Macroeconomics (C)	
TOTAL SEMESTER CREDIT HOURS: 6				
D			SEMESTER 4	ACTION ITEMS
♦			BCIS 1305 – Business Computer Applications (C)	<input type="checkbox"/> Meet with your advisor to confirm academic and career goals before taking courses and again at the end of the semester.

1. Degree plans may change in later catalogs. Be sure to consult with your advisor if you are continuing on an older degree plan.

2. Students must earn at least 25% of the credit hours (15 hours) required for graduation through instruction by Laredo College awarding the degree.

3. Capstone Experience

C This course counts for the Core Curriculum at any public college or university in Texas.

Certification and Licensure Information

The Management program requires that student take the ??? test in order to achieve the ??? certification. Tests are taken at ???.

Career Information

Common Job Titles

Regional Labor Market Information

?????: New workers generally start around ?????. Normal pay for ????? is ???? per year, while highly experienced workers can earn as much as ??? in this region. Over the last year, ??? companies have posted ??? jobs for ????? in the Laredo area.

Source: <http://www.???>

?????: New workers generally start around ?????. Normal pay for ????? is ???? per year, while highly experienced workers can earn as much as ?????. Over the last year, ??? companies have posted ??? jobs for ????? in this region. There are currently ??? that are employed in the Laredo Area.

Source: <http://www.???>

Career and labor market research tools

(see Quick Reference Guide at <http://www.???>,

Bureau of Labor Statistics: <http://www.bls.gov/ooh/>, O*NET: <https://www.onetonline.org/>

Career Resources: Laredo College career services website provides information on career exploration and employment at [http:// www.???](http://www.???). Students are encouraged to consult with their area of study advisor for additional career assistance. The above information is provided as a guide and reference tool for occupations related to this program. This is not a guarantee of job placement in any of these occupations after successful completion of an LC program. The common job titles listed are representative titles and are provided for career research. These are not the only occupations possible in this area of study.

Transfer Information

The Associate of Applied Science in Management prepares students to directly enter the workforce; however, a Bachelor of Applied Arts and Sciences (BAAS) is an excellent alternative to the Bachelors in Business Administration degree. The Bachelor of Applied Arts and Sciences degree applies non-transferable courses and work experience towards the Bachelor's degree. You still must meet general education requirements and take upper level courses.

Transfer Guides: The universities listed here do not constitute a Laredo College endorsement. Transfer course evaluations and determination of which courses will count toward a Bachelor's degree are made by the receiving transfer institution.

Texas A&M International University: <http://www.tamui.edu>

South Texas College: <http://www.SouthTexas.edu>

Additional Transfer Resources: Laredo College transfer website provides information on additional colleges & universities: <http://www.???>. Students are encouraged to consult with a faculty advisor, area of study advisor, and/or their chosen transfer institution to ensure courses taken at LC will apply toward their bachelor's degree program.